

Tom: All parents looking to relieve their infants or child's fever with over the counter medicine are met with almost complete aisle of choices from brand names to dose. It's one of the most popular though is Tylenol, Tylenol Infant and Children. Now there's a class action lawsuit against the pricing of the product here. Now to explain that lawsuit. Charles Gilman trial attorney with Gilman and Bedigian thank you so much for coming in.

Charles Gilman: Thanks Tom.

Tom: One of the most popular brands that are out there by far with infant and when you're producing a fever on an infant or a child is definitely Tylenol. It's the name that's been around for decades here. So when you see this and you're saying, now, wait a minute, what's, what's the price difference here when we're talking about infants versus Children's Tylenol?

Gilman: Well, it's the same medication but the Infant's cost more, even though it's the same medication that you could buy in the Children's variety, if you will.

Tom: So if you go in there and you see, okay, I'm getting a certain percentage here of the Infants, it's a smaller tube, maybe one fifth. The size of the Children's product is exact same amount of acetaminophen basically the active ingredient in there, but yet they're the same price point or the Infants is even higher.

Gilman: The infants is a higher price point for the same amount of medication.

Tom: Right? So why, so then why is it that Tylenol saying that the reason behind that?

Gilman: Well, the allegation was it was a marketing ploy to have people pay more for the same thing. Tylenol saying, look, you get a dropper, you get this. And it's specifically formulated for the infants but the evidence came out and it really wasn't specifically formulated.

Tom: And droppers are plastic, they're very cheap for mass manufacturing. So they're saying, okay, so if you're paying six bucks for childrens, you're paying six bucks for one fifth for the infant, but you get a dropper?

Gilman: Absolutely. I think they got caught with their hands in the cookie jar and they'd look for any excuse or rationale that they could to justify it. And their rationale is the dropper. Although as you and I sit here, we know that droppers not very expensive.

Tom: So now how does a Gilman and Bedigian then help us say, if we were a parents that are, have been using the infants, how do we get a part to be part of this lawsuit? Do we get money back?

Gilman: If you can prove that you bought the product, you will get money back. Gilman and Bedigian per se can't really help you. We could direct you to the right firm, but it's a class action. So the lawyers are established by the court and if you called our office, we would put you in touch with that firm. You know, just as a

courtesy. That's why we try to help people around town is we can't help. We can put you in touch with the right people and we'll provide you that service.

Tom: And so that we're seeing this class action lawsuit, so a lot of people will see there and we'll go maybe get a flyer or something, like if you could see that you're registered on into a grocery store or something and they say you're part of this, you might be able to get it from the law firms that are actually representing the in the lawsuit there.

Gilman: Exactly, and you may have to take a more active role because the Tylenol doesn't get registered to your home address or anything along those lines. So making people aware of it like you and I are doing today, and then maybe directing them to the website, the Tylenol class action website, they can make their claim that way.

Tom: Okay. Charles Gilman, thank you so much we always appreciate it. Thank you again for your time.

Gilman: Thank you, Tom. It's nice to see you.